



SAMSARA is a privately held real estate development company established in 2015 with its base in Ahmedabad.

The name SAMSARA originates from the Sanskrit scripture, and promulgates the ideology of the journey one takes towards realizing the truth. Inspired by this, SAMSARA was founded with a singular aim of helping customers along this journey by offering living and commercial spaces that will truly resonate with them and their lifestyles.

From a royal city to an emerging mega city, Ahmedabad is ever-evolving, reverberating and replete with anticipation – with one foot that is unfalteringly attached to the past; the other is ardently closing towards the future and the opportunities it holds. The existing dichotomy paired with the paradigm shift in consumer preferences and lifestyles has resulted in burgeoning ambitions waiting to be fulfilled; giving rise to an insatiable quest for spaces that can not only accommodate people – but also their dreams and ambitions. This is the backdrop around which SAMSARA is setting its roots firmly, with a vision of redefining the concept of living and working spaces by understanding and giving significance to what truly matters – the dreams associated behind them.

At SAMSARA, it is a constant pursuit and an unflinching commitment to ascertain that the connection between the spaces we fabricate and the lives entrenched around these very spaces, realize a sense of enrichment. Understanding and resonating with a myriad of lifestyles is almost a cultural constant here at SAMSARA – a lens through which we envisage each of our projects and each minor element that goes with it.



OUR VISION IS TO
TRANSLATE OUR WORK AND
IDEOLOGIES INTO THE MOST
TRUSTED AND SOUGHT-AFTER BRAND
IN THE EYES OF THE
CONSUMER WHEN IT COMES
TO BUYING AND RENTING
LIVING AND COMMERCIAL SPACES,
LOCALLY AND NATIONALLY.



connect

Working spaces have evolved from solely places of business into much more. Connect is SAMSARA's answer to this shift in the working culture and brings premium offices, showrooms, and retail spaces that will not only redefine, but completely re-imagine the corporate scenario. The aim is to build open and naturally lit spaces that will induce relaxation and social interaction, while contributing to a calmer ambience, increasing productivity and enhancing quality of work.

SAY GOODBYE TO TRADITIONAL WORKSPACES

Our workforce is rapidly transitioning; and adapting to its new demands and necessities is the order of the day for companies and start-ups alike. To help companies harness this wave of transformation and innovative disruption, SAMSARA has envisaged a workplace of the future, inspired by global trends. LINK is our answer to this age of "accelerating disruptions", in which the world around us is no longer transforming predictably – but at an exponential rate of change. Think fast – real fast, surprisingly fast. The bottom-line is this – action needs to be taken today to fully engage with the forces of change in the world of work. Those who do not will simply be left behind.

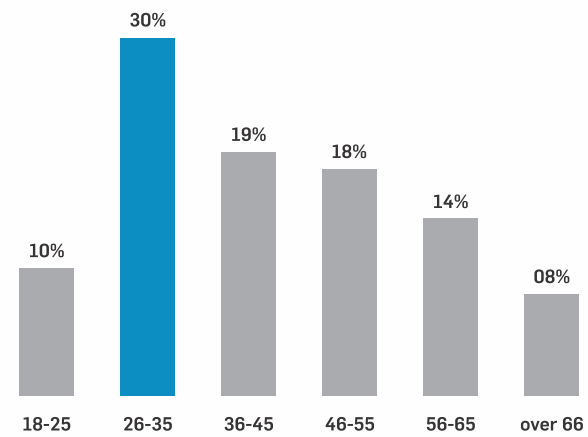
The workplace is not very different to the natural world. In a sense, it is its own ecosystem. In the natural world, the broader the range of resources and variables that feed into a particular habitat, the wider the spectrum of outcomes at the other end. Likewise, an open and vibrant workplace leads to a bigger spread of ideas, efficiencies and strategies for the organizations involved.

Surveys show that employees are turning away from the traditional workplace. Instead, opting for activity-based working that involves sharing and being part of the community at work. The following statistics give insights to the above.

Employees that want to escape their desks: **37%**

Employees that demand green spaces to recharge their energy: **52%**

Employees needing spaces designed to aid concentration: **11%**

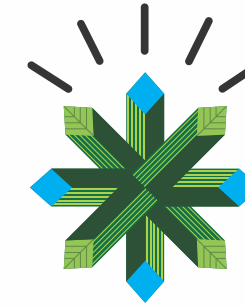


CHANGING WORKFORCE DEMOGRAPHICS

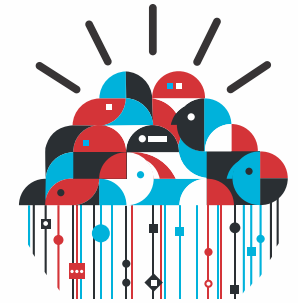
The need to elevate the role of your employees is pivotal - and to do that, we must give our workers the space to innovate and communicate through a superior workplace experience. The most resilient employers will—like the most resilient species in a natural ecosystem—be the most adaptable. Simply put, 'to make workplaces more human' is the ethos behind the entire conceptualization of LINK.



SECURE



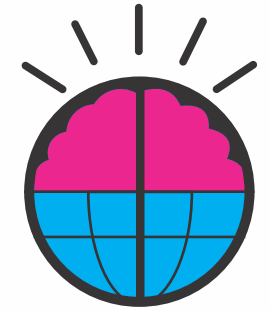
SUSTAINABLE



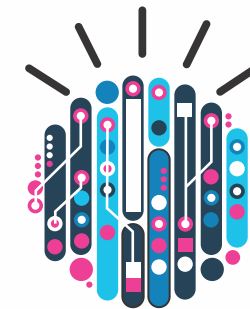
SMART



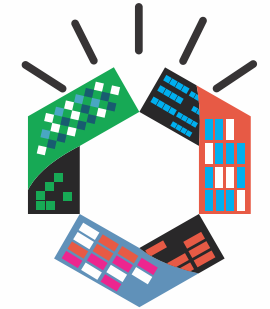
SOCIAL



COGNITIVE



NEOTERIC



CONNECTED



TRANQUIL



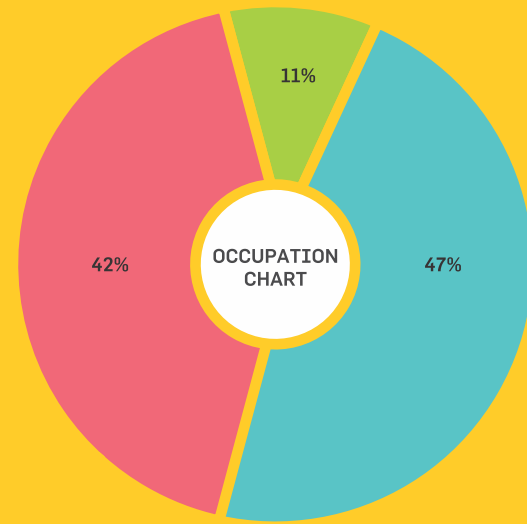
UTILITARIAN



VIBRANT

NEXT IS GOTA

Touted as the new up and coming business and commerce hub of North-West Ahmedabad, the development is in a strategic location that links the developing northern localities with the bustling center of West Ahmedabad. The recent influx of young and aspiring professionals, along with big corporate houses, MNCs, and innumerable investments in the pipeline coupled with the mature and highly sought-after residential market has resulted in the extraordinarily fast development and growth of Gota.



■ SERVICE
 ■ BUSINESS
 ■ PROFESSIONALS

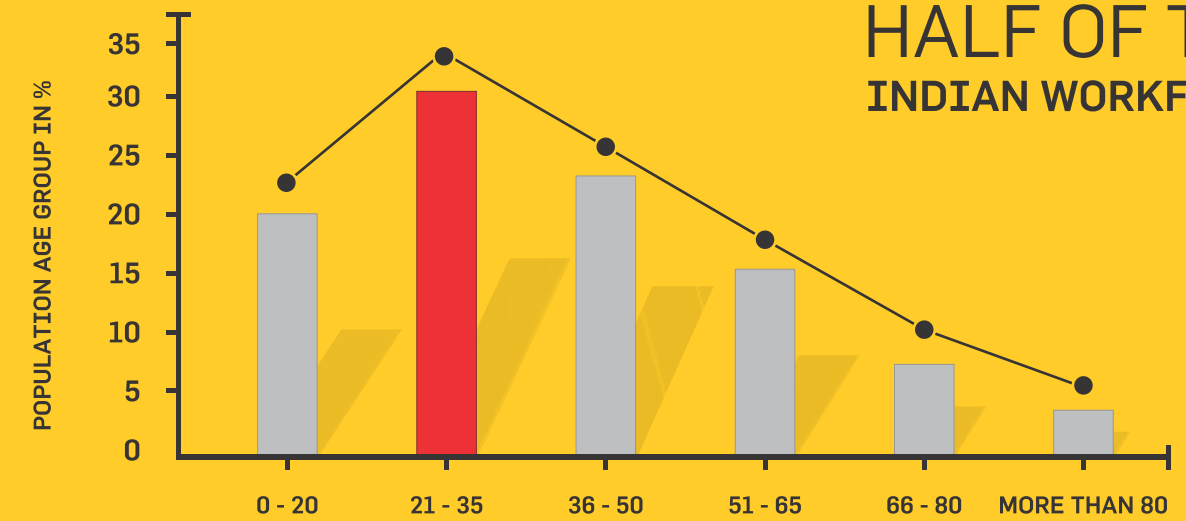


EXPECTED RENTAL ROI (YOY)

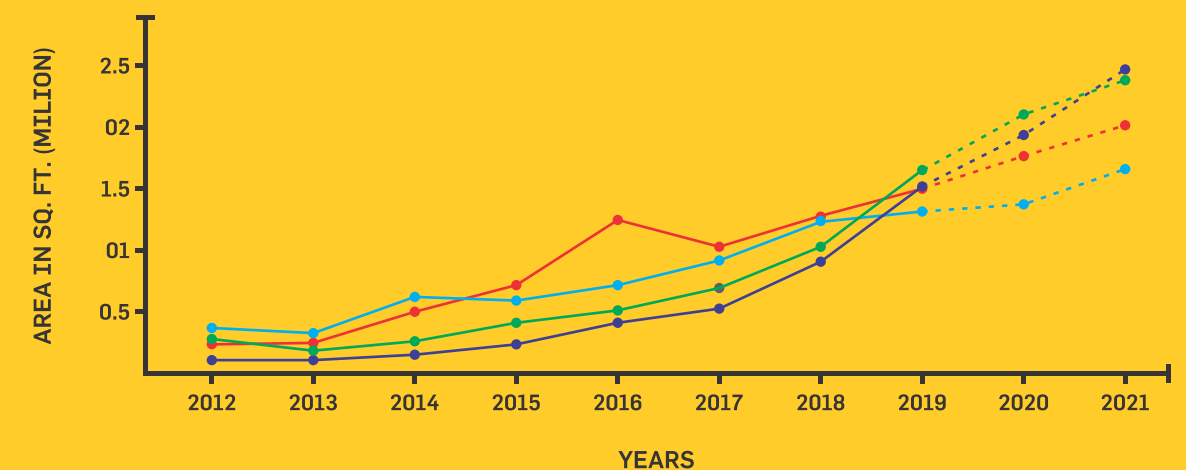
1.	ASHRAM ROAD	6.0%
2.	BODAKDEV	8.7%
3.	GOTA	9.1%
4.	MANINAGAR	6.5%
5.	NEW CG ROAD	6.1%
6.	NIKOL	5.5%
7.	PRAHLADNAGAR	8.3%
8.	PALDI	5.1%
9.	SCIENCE CITY	7.4%
10.	VASTRAL	5.3%

BY 2020

MILLENNIALS WILL MAKE UP
HALF OF THE
INDIAN WORKFORCE



However, it is not just work or investments that have steered people here; data suggests that the emergence of Gota is partly due to the myriad of sociable and liveable spaces along with a more younger and educated working class of professionals making it their home. The rapidly evolving realty terrain in this micro-market allows for easy accessibility of a plethora of options, and enhanced revenue and capital growth forecasts for investors and end-users alike at comparatively reasonable prices.



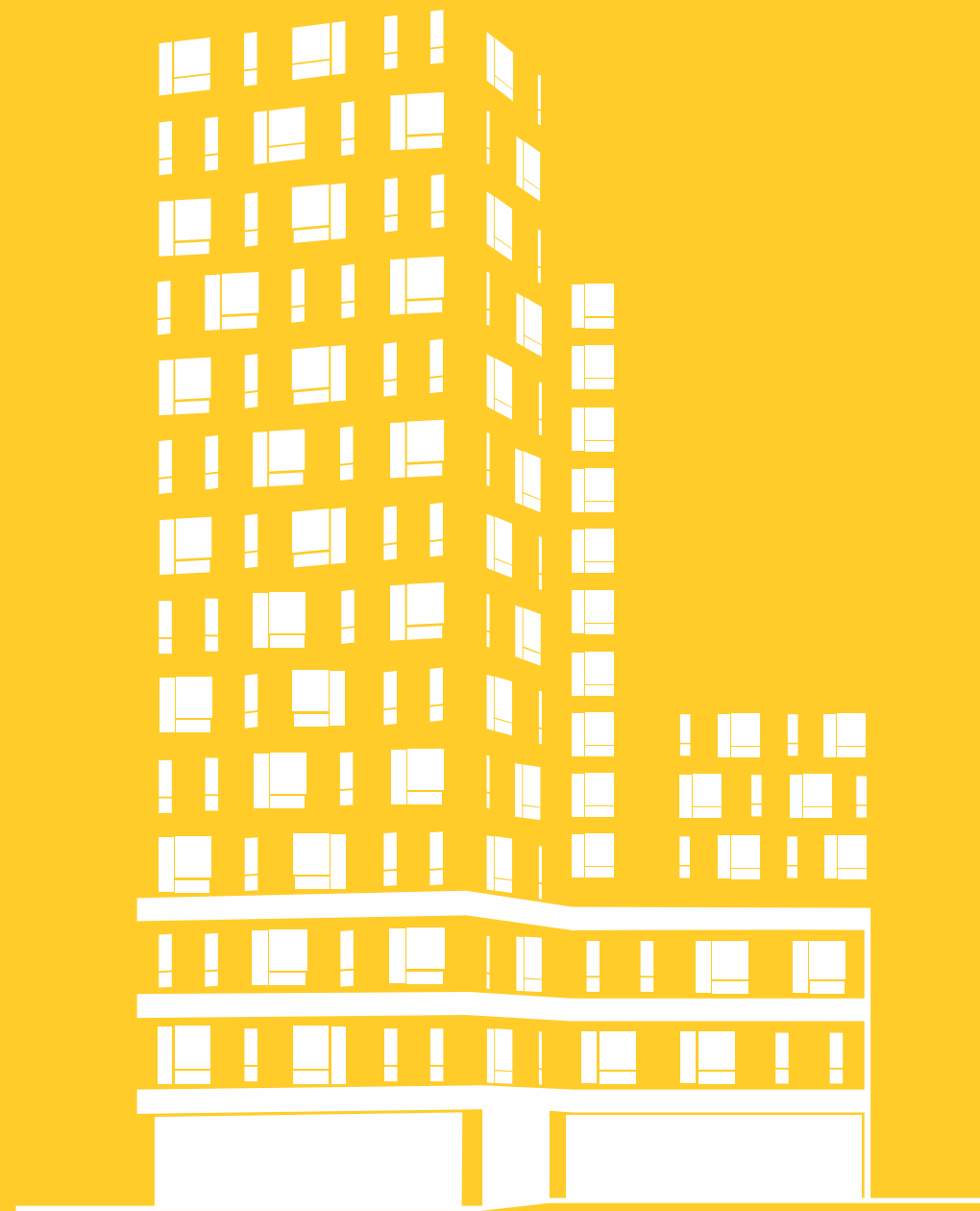
● RESIDENTIAL SUPPLY
 ● COMMERCIAL SUPPLY
● RESIDENTIAL DEMAND
 ● COMMERCIAL DEMAND

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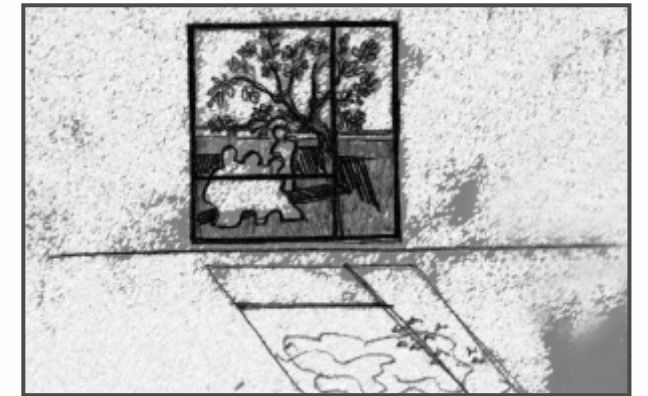
**RETAIL, STATE-OF-THE-ART
OFFICES, CORPORATE FLOORS;
AND ABUNDANT OPEN SPACES.
LINK IS WHERE IT ALL COMES
TOGETHER.**

LINK is built on a 0.6 acre site at a stone's throw from SG Highway. With convenient transport links, a vibrant professional and entertainment culture and an attractive location, it's no surprise that the locale is already home to many big corporates. The core vision behind LINK has been to provide flexible and forward-looking working and entertainment spaces. To meet this commitment, the building has been fabricated with the utmost devotion. Materials are of the highest quality, and whilst practical, are intended to make a statement. These measures ensure a comfortable, and productive working environment for all.



COVETED LOCATION. MONUMENTAL DESIGN. INSPIRED WORKSPACES.
Like any **thoughtful** work of architecture,
LINK is evocative of its time and setting, yet yearns to be **timeless**.
It's more than just a **building**. It's the **new** way to work.

LINK is an architectural triumph, drawing from the heyday of Indian palatial fenestration architecture but firmly entrenched in a contemporary interpretation based on the finest elements of modern building design. The intrinsically opposing organic, verdant shapes of nature complement the formal and intrepid lines of an idealistic man-made geometry creating a natural equilibrium to the building.

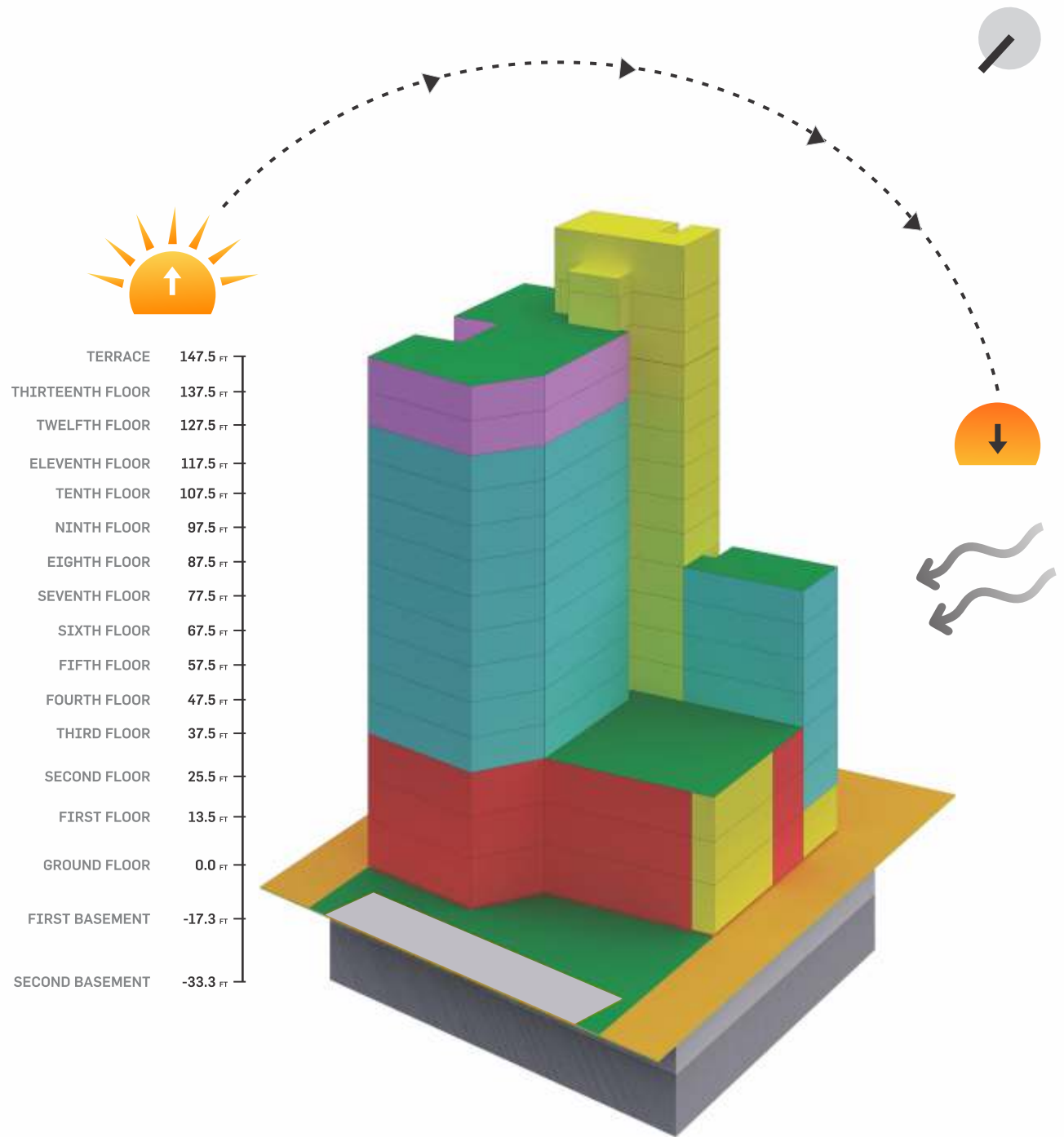


Designed to respond to local climatic conditions, the building and its open spaces are an odyssey of light, landscaping, and ventilation keeping the sweltering heat at bay. Beheld from a distance, the building indelibly and effortlessly intertwines with the urban fabric. Quintessentially, it is not intended to be an absolute or definitive statement that merely stands out in the skyline; rather it is meant to be a continuing dialogue that innately belongs to it.

The building's stunning simplicity from afar belies a carefully choreographed balance of shape, function and form with an unmistakable modernist pedigree; that was designed with a singular aim: to achieve the best possible corporate experience. The ethos of ingenuity and ambition meets the promise of an oasis of tranquility in the new up and coming business district of Ahmedabad.

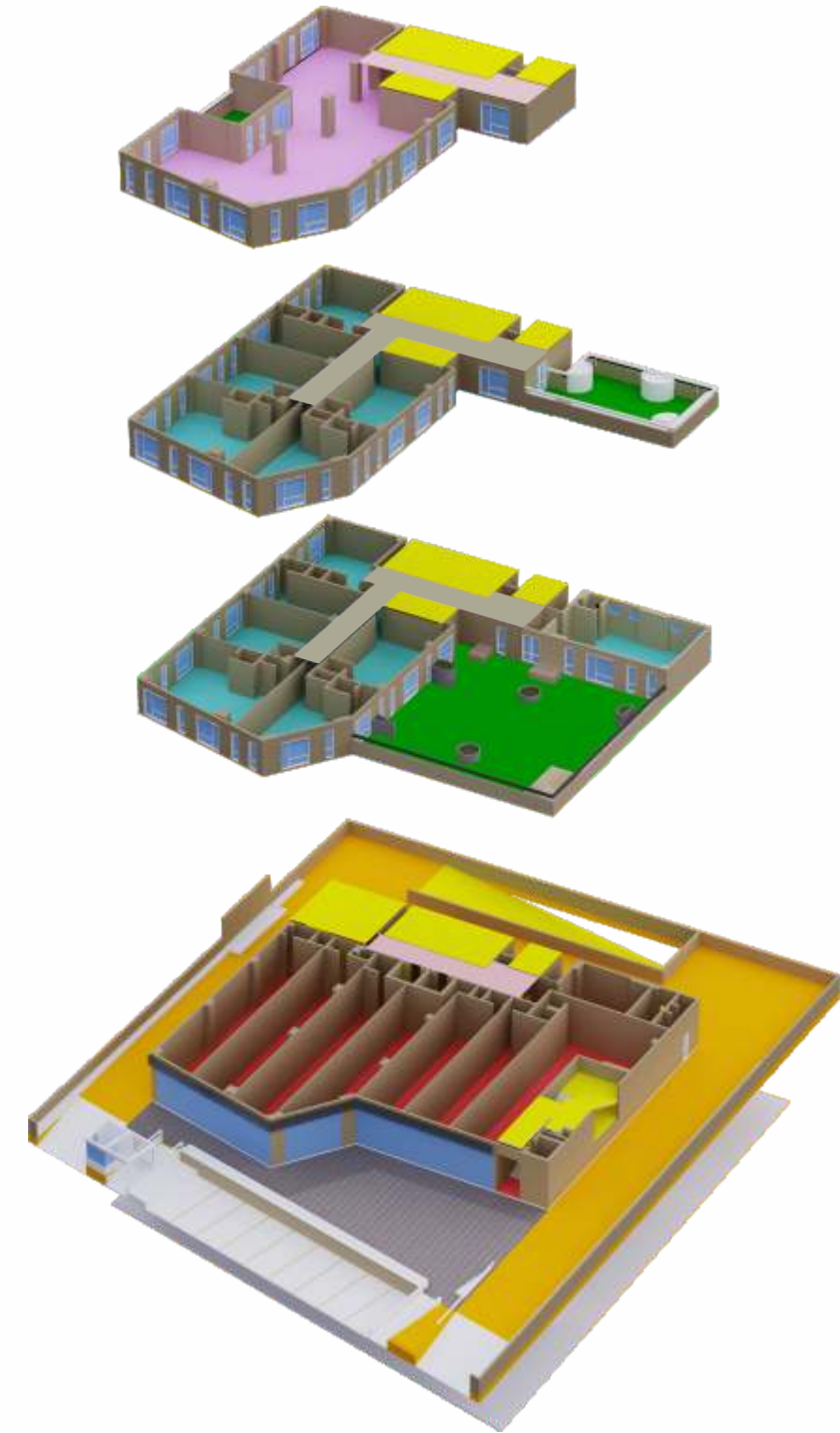


MASSING



























■ OFFICES
 ■ CORPORATE
 ■ CIRCULATION
 ■ RETAIL

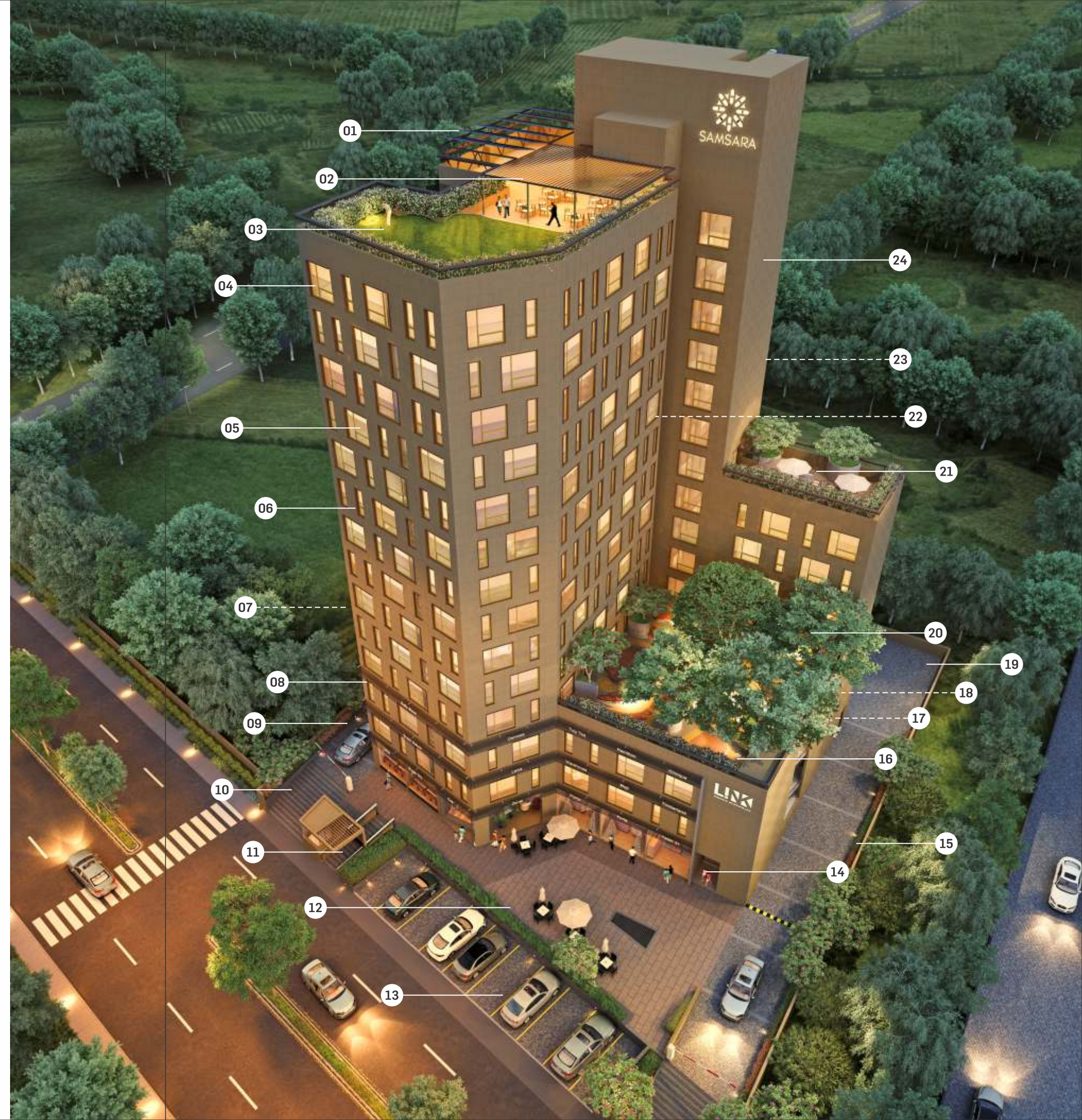
ZONING



■ PARKING
 ■ OPEN SPACES
 ■ DRIVE WAY
 ■ CORRIDORS

FEATURES

- | | |
|---|---|
|  01. SOLAR PV PANELS |  13. VISITOR PARKING |
|  02. CAFETERIA |  14. UPSTAIRS RETAIL ENTRY |
|  03. MINI GOLF |  15. RAIN WATER HARVESTING |
|  04. MAXIMISED VIEW |  16. PAVED LANDSCAPE |
|  05. LOW 'E' GLASS |  17. CONFERENCE ROOM |
|  06. OPERABLE WINDOWS |  18. PRINT SHOP |
|  07. ENTRANCE FOYER |  19. DG BACK-UP |
|  08. MODULAR SIGNAGES |  20. GARDEN SANCTUARY |
|  09. STP |  21. HUDDLE AREA |
|  10. SMART ENTRY CONTROL |  22. LED SMART LIGHTING |
|  11. PEDESTRIAN ENTRY |  23. DE-STRESS ZONES |
|  12. PEDESTRIAN PLAZA |  24. WATERPROOF TEXTURE |



The Garden Sanctuary

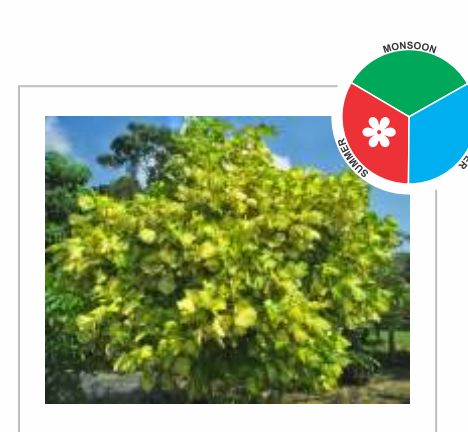
has an unmistakable stratospheric grandeur to it. Sunlight refracts through verdant foliage, the interplay of light and shadow painting a different portrait with every passing second. This expansive perspective, leads one to a sense of discovery and change that remains tirelessly awe-inspiring no matter how many times you visit. The space is ever changing, and the surrounding atmosphere is best defined by the transitional elements of each season. The trees are resilient and ever growing, a perfect metaphor for the businesses that will reside within the walls. Enter and feel the hubbub and stress of work decisively fade with every step.



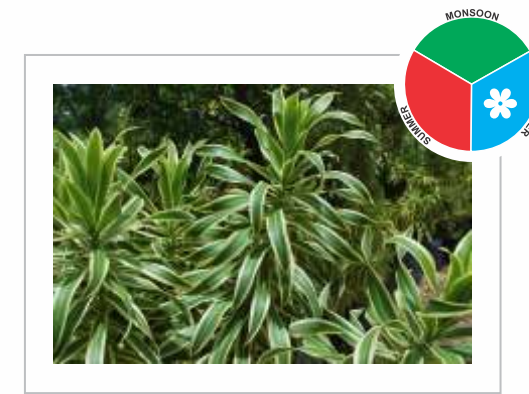
A BUILDING THAT SLOWLY TRANSFORMS WITH THE SEASONS



“
GARDEN SANCTUARIES ENCOUNTERED THROUGHOUT THE BUILDING, DISPLAY TRANQUIL ARRANGEMENTS OF TREES AND PLANTS SOURCED SUSTAINABLY AND LOCALLY.”



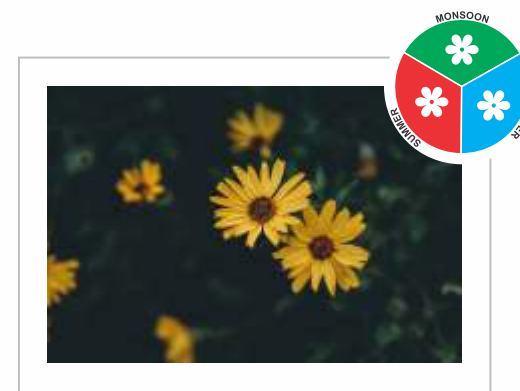
Indian Coral Tree
Erythrina Variegata



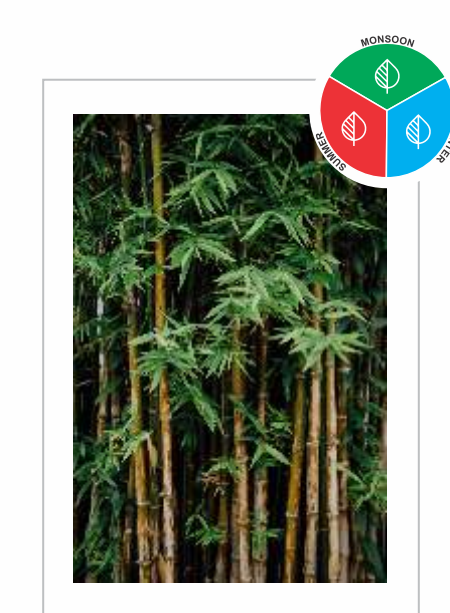
Fragrant Dracaena
Dracaena Fragrans



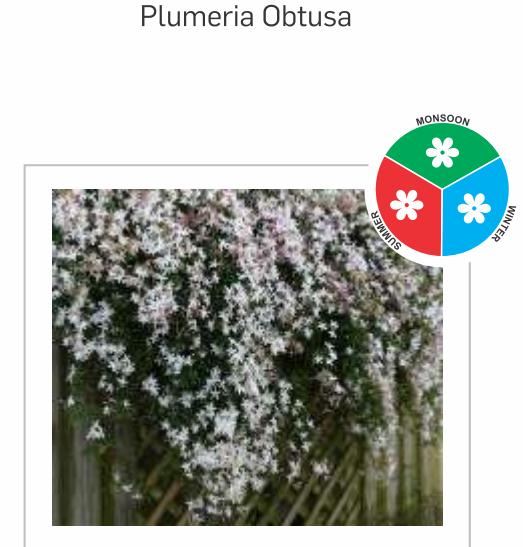
Frangipani
Plumeria Obtusa



Trailing Daisy
Wedelia Trilopata



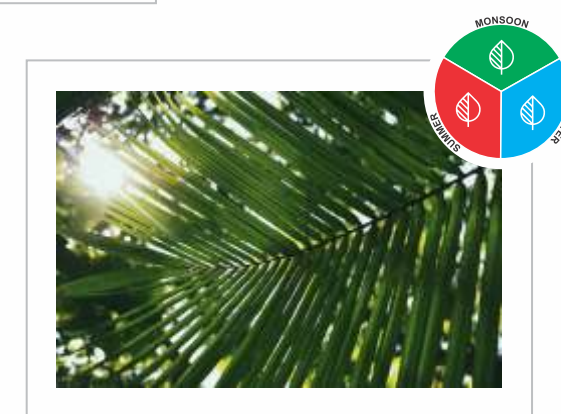
Golden Bamboo
Bambusa Vulgaris



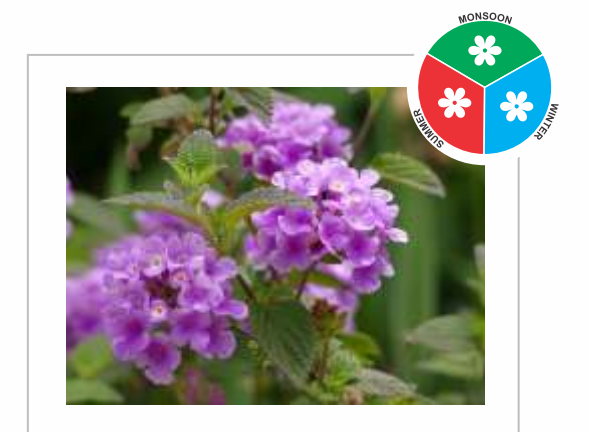
Jasmin Creeper
Jasminum



Saptarni
Alstonia Scholaris



Areca Palm
Chrysalidocarpus Lutescens



Ghaneri
Lantana Camara

* The plants mentioned above are indicative in nature. Actuals may vary as per availability and local climatic conditions.



▶ **CAFETERIA:** A tiffin lunch from home, an office potluck, or just some tea with colleagues, whatever the mood – it can all be relished from the comfort of these shared dining spaces.



▼ **CONFERENCE ROOM:** From video-conferencing to a client meet and greet or even a business seminar – this facility makes it all possible so that you can work efficiently and effortlessly.



▼ **RECREATIONAL ZONE:** Whether you're in the mood for a simple game of chess or a downright foosball battle with your colleagues, the games on offer are great for some team bonding.

▲ **ESTATE MANAGEMENT SERVICES:** An appointed manager to oversee and ensure the smooth functioning of the premises and all maintenance activities concerning the building and its members.



▼ **GARDEN SANCTUARY:** An exceptionally tranquil and green, shared courtyard tucked away on the third level; away from all noises and distractions - perfect for a quiet conversation or an evening stroll.



▶ **PRINT SHOP:** A convenient and easily accessible, on-call in-house mini-stationery and printing facility to simplify your work and cater to all your business needs.



▼ **DE-STRESS ZONES:** Quiet locations easily accessible from the foyers at two levels of the building to take a much-needed break, relax and breathe in some fresh air.



▼ **VALET PARKING:** Hassle-free car parking by in-house valet attendants that will help you save precious time and save you from the nuisance of the monotony of parking your vehicle.



▼ **HUDDLE AREA:** Open to air co-working spaces that stimulate increased levels of creativity, participation, and work efficiency. Ideal for a brainstorming session outside of your four walls.

▲ **MINI GOLF:** Strategically placed at the terrace level with breathtaking vistas, one can either unwind with colleagues or make a lasting impression on their clients with this exceptional sport.



**GROUND
FLOOR PLAN**



NO.	R01	R02	R03	R04	R05	R06	R07
NUA (SQ.FT.)	824	850	876	737	671	665	1126

**1ST & 2ND
FLOOR PLAN**



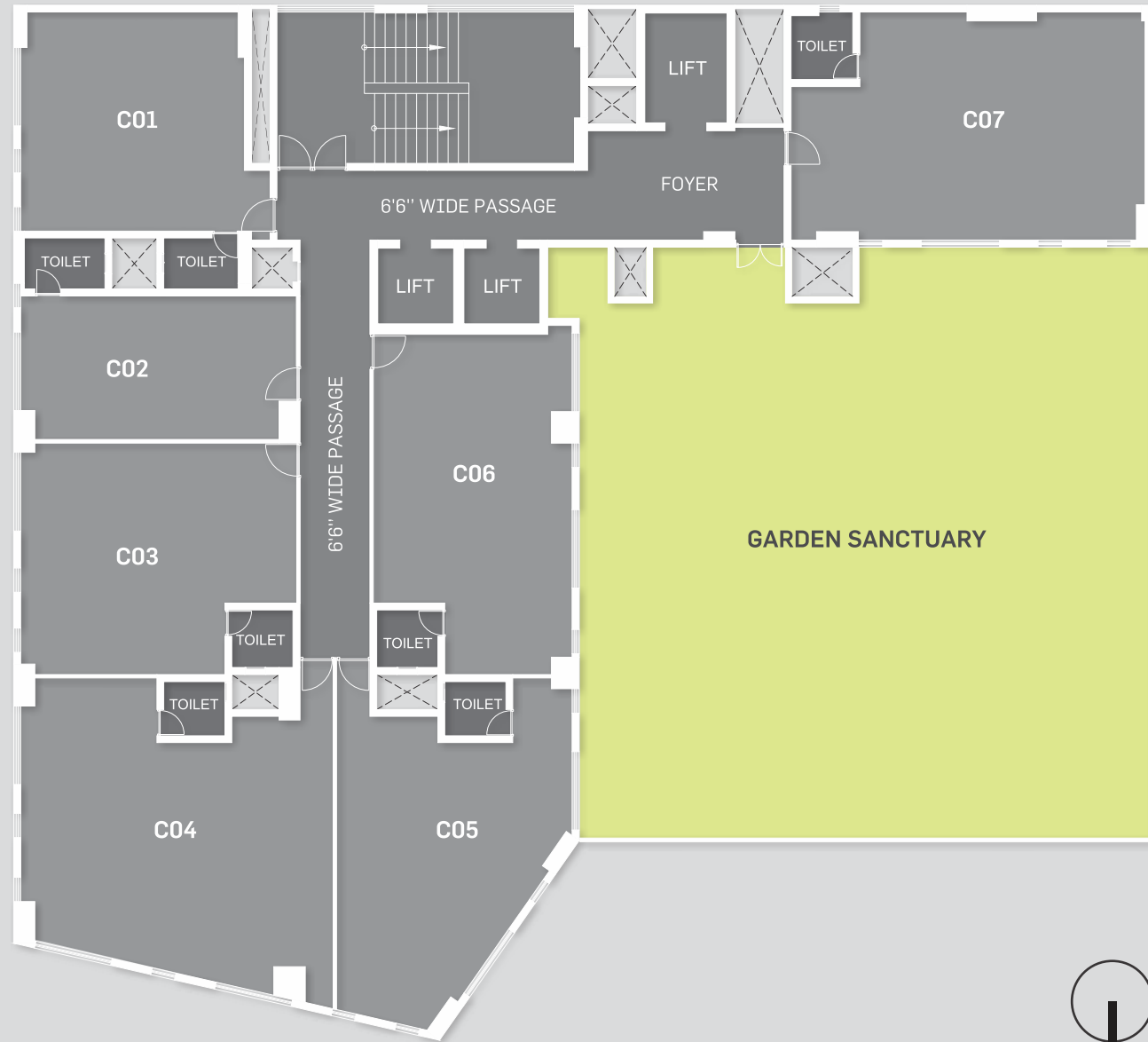
NO.	R01	R02	R03	R04	R05	R06	C07	C08
NUA (SQ.FT.)	1655	745	551	558	552	1011	489	483



Outstanding New Spaces

As part of a self-contained estate, LINK is a unique proposition. The flexible design of the office environment has a material impact on staff productivity, wellbeing and health. The building has been designed with meticulous attention to detail. Every component has been carefully considered to help businesses boost productivity with an efficient working environment in which employees can thrive. Whether you're a start-up or an established business, LINK provides the space you need to grow, with the flexibility you want.

3RD
FLOOR PLAN



NO.	C01	C02	C03	C04	C05	C06	C07
NUA (SQ.FT.)	483	384	558	782	586	589	712

4TH TO 6TH
FLOOR PLAN



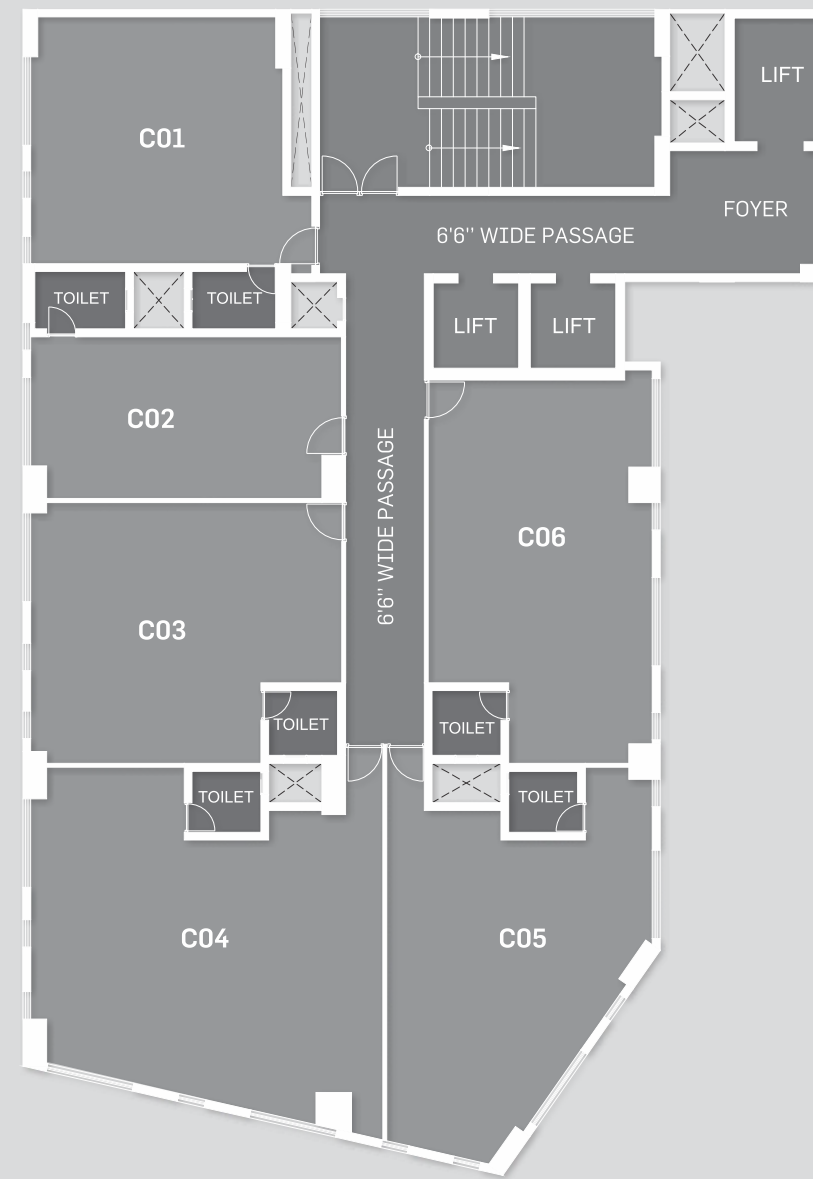
NO.	C01	C02	C03	C04	C05	C06	C07
NUA (SQ.FT.)	483	384	558	782	586	589	712

7TH
FLOOR PLAN



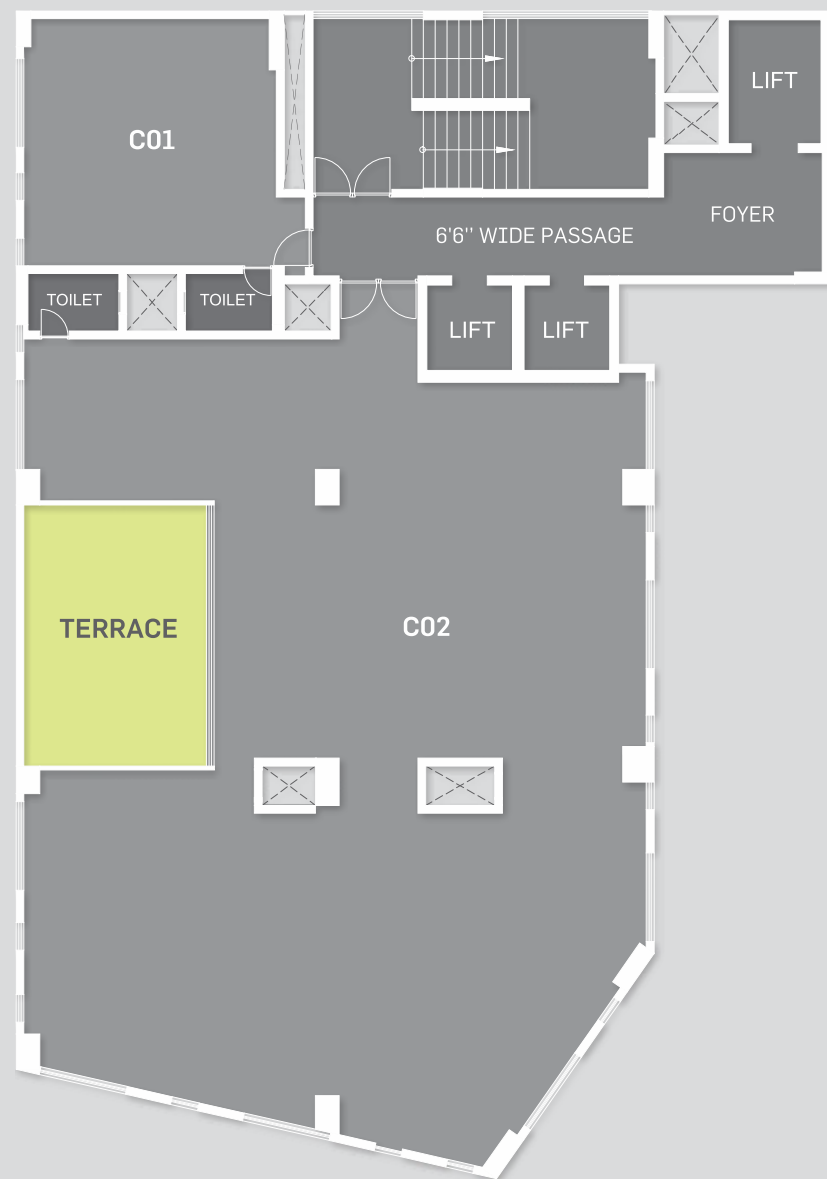
NO.	C01	C02	C03	C04	C05	C06
NUA (SQ.FT.)	483	384	558	782	586	589

8TH TO 11TH
FLOOR PLAN



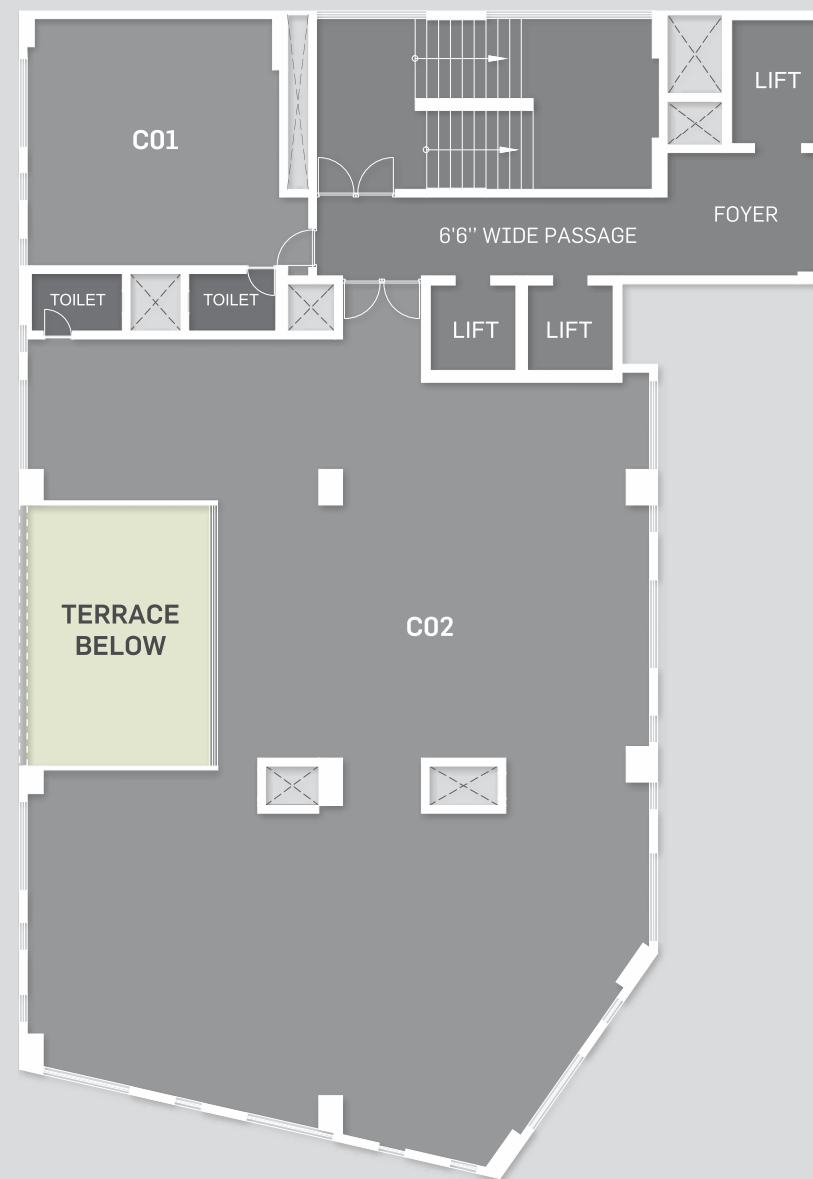
NO.	C01	C02	C03	C04	C05	C06
NUA (SQ.FT.)	483	384	558	782	586	589

12TH
FLOOR PLAN



NO.	C01	C02
NUA (SQ.FT.)	483	2904

13TH
FLOOR PLAN



NO.	C01	C02
NUA (SQ.FT.)	483	2904



Inspiration. Expertly Crafted.

Successful workplaces in today's world are the home of creative thought, which is why art is integral to the vision of a neoteric working environment such as LINK. The concept of bio-mimicry has influenced the strategies and processes employed towards the conceptualization, resulting in a building that innately belongs and becomes a part of the natural ecosystem. From windows that are reminiscent of the revolutionary Dutch architectural movement of De Stijl, to the monolithic sandstone façade borrowed from the bygone eras – it all intertwines into one spectacularly empowering and modern edifice.

SPECIFICATIONS

STRUCTURE

Shell: Earthquake resistant RCC frame structure with masonry partitions. The slab to slab heights are provided as follows:

Ground floor: 14' 6"

First and Second floor: 12' 0"

Third to Thirteenth floor: 10' 0"

Masonry: High quality sand lime AAC block masonry on the external surface with external plaster and coated with water resistant texture. Internal sand lime AAC masonry partition walls with gypsum plaster.

FLOORING AND DADO

Showrooms and Offices: 2' x 2' double vitrified GVT charged tiles with seamless joints.

Toilets: Anti-skid vitrified tiles for flooring and ceramic tiles for dado up-to lintel height.

Internal Passages and Foyers: Superior quality vitrified tiles with seamless joints.

Staircase: Polished kota stone slabs with anti-skid markings.

External Paving: Anti-skid calibrated paver blocks.

Basements: Tremix finish with thermoplastic painted parking markers and radium reflecting guards for vehicle safety.

Terrace: Colourful patterns in china mosaic and landscape furniture with wooden surface seating.

SECURITY SYSTEMS

- Security cabin at the premises entrance with controlled motorized boom barriers at entry and exit.
- Smart system for car entry and parking allocation.
- Separate pedestrian entry and exit path.
- CCTV surveillance in all common areas of the premises.

CONNECTIVITY

- DTH, Broadband and Landline conduit provisioning for uninterrupted network integration.

DOORS AND WINDOWS

Glass Frames: Aluminum casement window system with additional jamb profile and weather resistant coating.

Windows: Operable windows with friction - stay hinges allowing them to open in any position.

Glass: Fixed glass with safety toughening.

Frames & Shutters: Office entrance and toilet doors with teak or equivalent hardwood frames and flushed door shutters provided with laminate. Showroom entrance doors with clear toughened glass panels for maximum commercial visibility.

Hardware: Superior quality brushed finish stainless steel hardware for doors and pull/push handles for windows.

SANITARY WARE AND FITTINGS

Water Closet: Ivory coloured western style porcelain EWC of branded make in toilets with concealed dual flush tank to ensure hygiene.

Health Faucet: Chrome plated stainless steel fittings with water control valve attached.

Wash Basin: Wall hung white coloured porcelain wash basins with environmentally sustainable water saving CP. Additional stainless steel spout provided.

FALSE CEILING

- Modular and removable panels in the false ceiling for easy maintenance of services in passage areas.

PLUMBING AND DRAINAGE

- Concealed UPVC plumbing lines and sound-proof PVC drainage lines.
- Central pressured water system.

ELECTRIFICATION

- 3 Phase MCB provided in each Showroom and Office.
- Fire tested ISI rated wires of reputed brands.

UTILITIES

- DG power back up for lifts and common area lighting.
- Solar photo voltaic panels for common area lighting.
- 24 x 7 water supply with back-up bore well and corporation supply.
- Rain water harvesting system.
- Sewage Treatment Plant for water recycling to be reused for toilets & gardening.

PARKING

- Ground floor car parking and 2 double heighted basements with mechanized parking.
- Separate visitor parking provided at entrance.
- Ample 2 wheeler parking provision.

SIGNAGES

Offices: Provision of elegant signage on respective floor's entrance foyer.

Showrooms: Provision of perforated modular sheet panels as a base for installation of individual signage supported by provisioning of individual electric connection.

COMPOUND AND PREMISES

Landscaping: Pleasant landscaping in various scales, colours, textures and fragrances in common terraces and compound periphery.

Soil: Good quality soil and sand mixture with manure shall serve as the base layer for landscaping.

Lighting: Ambient lighting along walkways and elegant façade energy efficient LED lighting.

GREET AND MEET

- Completely pedestrian elevated plaza at the showroom frontage at ground level.
- Exclusive Air conditioned 14'6" high grand foyer and waiting lounge for offices at the ground level.

ELEVATORS

- MRL high speed elevators with center opening automatic doors.
- 2 passenger and 1 service/stretcher elevator for Offices.
- Dedicated elevator for Showrooms in the front.

WATER PROOFING AND PEST CONTROL

- Waterproofing on all terraces and toilets.
- Anti-Termite treatment in the plinth to ensure termite free usable spaces.

FIRE AND LIFE SAFETY

- Automatic smart fire alarm systems.
- Fire hydrant with hose reel on each floor and sprinklers at common areas.
- Emergency signage in all common areas for ease of egress in case of emergency.
- Provision of exclusive water storage tank for fire protection.

UNIVERSAL DESIGN

- Provision of wheel chair accessibility throughout the premises by ramps and railings.
- Special washroom provision with disabled friendly design on the ground floor.
- Provision of a separate stretcher elevator and tactile number touch panels in all elevators in braille.

DISCLAIMER

Specifications and amenities mentioned in this brochure and promotional documents are only representational and informative and are subject to modification/compliance required as per the RERA Act. Plans, Specifications and Features are subject to change without prior notice. This brochure is just for an easy presentation of the project and should not be treated as a legal document. The entire dimensions given are approximate and unfinished. Subject to Ahmedabad jurisdiction. Payments are to be made in favour of "Samsara Buildtech Pvt. Ltd."

RERA No.: PR/GJ/AHMEDABAD/AHMEDABAD CITY/AUDA/AMC/CAA04566/020119
www.gujrera.gujarat.gov.in

PROJECT PARTNERS

ARCHITECT & LANDSCAPING



BROCHURE



STRUCTURAL CONSULTANT



LEGAL ADVISOR



MEP CONSULTANT



IMAGES



FACT FILE

PROJECT LAND AREA	2331 SQ. MT.
UNIT TYPOLOGY	SHOWROOMS, OFFICES, CORPORATE FLOORS
NUMBER OF FLOORS	GROUND+13+TERRACE
NUMBER OF UNITS	85
PARKING LEVELS	3
BUILDING HEIGHT	45 MT.
GARDEN SANCTUARY	2841 SQ. FT.
SHOPPING PLAZA	2602 SQ. FT.
COMMON TERRACE	3417 SQ. FT.
HUDDLE AREA	713 SQ. FT.
APPROVALS OBTAINED	AMC, AIRPORT, FIRE, RERA

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LOCATION MAP

